

Subject: Pelicans on Parade Olde Towne Flock Party press release
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PRESS RELEASE

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Pelicans on Parade Olde Towne “Flock” Party Kicks Off City of Slidell’s 2013-2014 Cultural Season

Pelicans on Parade enthusiasts can celebrate their love of the pelican public art project on Saturday, August 17, from 6 to 9 p.m., at the Olde Towne Flock Party. This event will kick off the City of Slidell’s 2013-2014 Cultural Season.

Pelicans on Parade

“Our citizens love the Pelicans on Parade,” said Slidell Mayor Freddy Drennan. “There isn’t a day that goes by where you don’t see people stopping to take pictures with the pelicans all over Slidell. It’s a great project for our city.”

Slidell has gone cuckoo over the public art project, which started as a Leadership Northshore 2013 team project to benefit the Children’s Wish Endowment. Over 160, four foot, Plexiglas pelicans have been sponsored by local businesses and individuals, painted by artists, clear coated by Paint and Body Experts and placed throughout Slidell. Artist Rachael Noto, a student at LSU, designed the mold from which all the Pelicans on Parade were cast.

"Our goal was to get a minimum 24 pelicans on the streets in the beginning, and now we have about 170 pelicans that have been sponsored," said Pelicans on Parade project coordinator Laura Borchert, who also served in the Leadership Northshore Pelican Class. "People love the pelicans. The only thing better than seeing people taking pictures with the pelicans, is knowing that this project helped make a child's wish come true."

Children's Wish Endowment

Approximately \$70,000 has been raised for Children's Wish Endowment, a local nonprofit organization whose goal is to fulfill wishes of St. Tammany Parish children with severe medical issues.

More money will be raised from the Pelicans on Parade silent auction. A couple of painted pelicans will be auctioned during the Flock Party. Bidding for the silent auction starts on Monday, August 12 at the East St. Tammany Chamber of Commerce, located at 118 West Hall Avenue. Photos of the pelicans will be on display. Bidding will conclude at 9 p.m. on the night of the Flock Party. The pelicans will go to the highest bidder.

"Children's Wish Endowment is very thankful for the Pelicans on Parade and the Leadership Northshore project," said Michelle Badon with Children's Wish Endowment. "As a local wish granting organization with no ties to other national wish granting groups, we are happy when an opportunity like this comes along and we can have the community help with our mission of making wishes come true for children with life threatening, chronic or terminal illness."

Children's Wish Endowment is also selling 15 inch baby pelicans for \$150. The mini pelicans are white and ready to be painted. For more information, please call (985) 645-WISH.

Pelicans on Parade Olde Towne Flock Party

Over 70 artists from Louisiana, Mississippi, Texas and Florida contributed to the Pelicans on Parade project, submitting designs and painting the pelicans. Many of these artists will display their works during the Flock Party at various Pelican host businesses.

Get ready to shake your tail feathers to the sounds of After the Fact Band, Band of Brothers and Christy and the Rascals. They will be performing from 6 to 9 p.m. Several Olde Towne restaurants will also be open and serving food and drinks.

Participating locations include:

- Guardians of Slidell History Museum, 2065 Second Street. Hosting: "Patriotic Pelican" by Mickey Asche, plus art works by Asche
- Hair Port, 353 Robert Street. Hosting: "Jeanfreau's Landing" by Jeanine Bernard & C.J. Lauterbach, plus art works by Bernard and Lauterbach
- KY's Restaurant, 2267 Carey Street. Hosting: "Slidell Station – All Aboard" by Jeanine Bernard & C.J. Lauterbach

- Lowry-Dunham, Case & Vivien, 2001 First Street. Hosting: “Polly C” by Phil Galatas, plus art works by Galatas and Barbara Shaw. Live entertainment by Band of Brothers from 6 to 9 p.m.
- Notting Hill, 233 Robert Street. Hosting: “Starry Starry Flight” by Laura Borchert, and art works by Christine Lowrance, Shelli Oulliber and Helio Zavalza, plus a booth for Children’s Wish Endowment. Live entertainment by Christy and the Rascals from 6 to 9 p.m.
- Pontchartrain Investment Management, 2242 Carey Street. Hosting “The Camellia City” by Yuki Northington, plus artworks by Northington and Barbara Shaw
- Sculpt Fitness, 2306 Front Street, Suite #13. Hosting: “SAM the Ameripel” by Kathleen DesHotel, plus art works by Cindy Strecker, John Strecker and Valerie Strecker
- Slidell Cultural Center at City Hall, 2055 Second Street. Hosting: “Birds of a Feather Flock Together” exhibit, art works by Julie Graff, April Holifield and Caron Sharpe, plus booths for East St. Tammany Chamber of Commerce and Children’s Wish Endowment. Leadership Northshore check presentation to Children’s Wish Endowment, 7:30 p.m.
- Slidell Museum, 2020 First Street. Hosting: “Cypress Twilight” by Cindy Strecker, plus art works by Cathy Wood Newman
- Stanley Electronics, 2326 Carey Street. Hosting “Feathered Felon” by Ann Duvic, plus art works by Duvic and Michael Reed
- Three Divas and a Sugar Daddy, 2306 Front Street, Suite #5. Hosting: “Super Dat” and “Tiger Bait” by Shelley Curren, plus art works by Curren, Mandie Manzano and Adam Sambola. Live entertainment by After the Fact Band from 6 to 9 p.m.
- The Who Dat Shoppe, 311 Robert Street. Hosting: “Who Dat” by Lori Gomez, plus art works by Gomez, Christy Broady and Paulette Lizano

“Birds of a Feather Flock Together” exhibit in the Slidell Cultural Center

The Slidell Cultural Center at City Hall will host the “Birds of a Feather Flock Together” exhibit, which will feature photographs of all the Pelicans on Parade located throughout Slidell.

“Since we’re not able to move 130 pelicans to Olde Towne for one night, we thought that the ‘Birds of a Feather’ exhibit was the next best thing,” said Alex Carollo, Director of the city’s Department of Cultural & Public Affairs that oversees the Slidell Cultural Center. “We want to honor all the Pelicans on Parade in Slidell and also recognize each artist’s hard work, talent and dedication to the project.”

The Olde Towne Flock Party is brought to you by the City of Slidell's Department of Cultural & Public Affairs, its Commission on the Arts and the city’s 2012-2013 Cultural Season Sponsors, including East St. Tammany Chamber of Commerce; Friends of the Arts; Slidell Memorial Hospital; *Sophisticated Woman Magazine*; WWNO Radio; *Slidell Magazine*; Ronnie Kole Foundation; Van Geffen Wealth Strategies; Chateau Bleu; Lowry-Dunham, Case & Vivien Insurance Agency; Northshore Harbor Center; *The Slidell Independent*; A Touch of Italy Café; Bargains Plus!/Postal Plus; Baskin Robbins/Coy & Donna Fauchoux; Copeland’s of New Orleans; Councilman Bill & Laura Borchert; La. Rep. Greg Cromer; Chris and Babs Des Marteau;

Northlake Oral & Facial Surgery; Palmettos on the Bayou; Pontchartrain Investment Management; Rotary Club of Slidell Northshore; Silver Slipper Casino; Signs Now; Sunrise on Second Street; Terry Lynn's Café & Creative Catering; Textron Marine & Land Systems and Tanya Witchen, RE/Max Real Estate Partners.

Sponsorships for the 2013-2014 Cultural Season – which includes *Bayou Jam* concerts in Heritage Park, *Christmas Under the Stars*, *Some Enchanted Evening* with the Louisiana Philharmonic Orchestra, *Arts Evening*, exhibits in the Slidell Cultural Center at City Hall and arts-in-education programming for area schools – are now available. Businesses or individuals who are interested in sponsoring should call Alex Carollo at (985) 646-4375.

This Louisiana Main Street and Cultural District event is supported by a grant from the Louisiana Division of the Arts, Office of Cultural Development, Department of Culture, Recreation and Tourism in cooperation with the Louisiana State Arts Council as administered by the St. Tammany Commission on Cultural Affairs.

For more information about the City of Slidell's Olde Towne Flock Party, please call the Department of Cultural & Public Affairs at (985) 646-4375. For more information about the Pelicans on Parade public art project, please call Children's Wish Endowment at (985) 645-WISH or visit "[Leadership Northshore Pelicans on Parade](#)" Facebook page and childrenswishendowment.org/pelicans/ for an interactive map of pelican locations.

For the latest city news updates and information about upcoming events, follow the official "City of Slidell, Louisiana – Municipal News" page on [Facebook](#) and visit our website at www.slidell.la.us.

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